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SUMMARY

Specializing in everything from sequential art to traditional illustration, graphic design, marketing campaigns, as well as website development and online marketing. Experience in taking many projects from the initial sketch phase—all the way to the final press check.

EDUCATION

MILWAUKEE INSTITUTE OF ART & DESIGN (2002-2006) | BFA—Illustration
> Additional studies in *Communication Design* and *Sequential Art*

SKILLS

Proficiency in multiple Adobe programs, including InDesign, Acrobat, Illustrator, Photoshop, Dreamweaver, Fireworks and Flash. Some experience in CorelDraw and SolidWorks and “computer-ambidexterity” with Windows and Mac.

PROFESSIONAL EXPERIENCE

LANDMARK STUDIO, LTD (2004-present)
Graphic Marketing Specialist (2009-present)—*Current Position*
> Production of annual catalog and various marketing materials for print, direct mailing or email/download
> Website optimization, maintenance, and design according to all SEO, HTML and CSS standards
> Organization of product photos—including direction of photography and post-production Photoshop adjustments

FREELANCE EXPERIENCE

M SALON (2011) *web design/development: www.msalonmke.com*

SMALL SHOPS UNITED (2011) *branding development, website wireframing, collateral design*

WINTER CONCRETE (2010) *t-shirt design*

THE RUNAWAY FIVE (2009) *Raygunomics EP album CD artwork, t-shirt design*

GATZKE & RUPPELT, SC (2007-2008) *At the Bar* newsletter illustration
(2011) *web design/development: www.gatzkeruppeltlaw.com*

OMNI COMMERCIAL (2007) *brochures, logo design*

PRO BONO

The Association of Rights of Citizens with Handicaps (ARCh) (2011)
Designed material for the annual “Classy ARCh Affair” Dinner and Auction